



FIREFIGHTER CRAFTSMANSHIP  
PRESENTS:

# YOUR GUIDING PRINCIPLES

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# WHAT DEFINES WHO YOU ARE?

Truly defining what your guiding principles are will help propel your results to a whole new level. You will be able to filter all of life's decisions through these principles, understand your "why" on a whole new level, and be more focused on appreciating the lonely hard work that creates results both on the job and at home.

Once you truly know what your guiding principles are then you, your family and your crew will understand why you do what you do and what ultimately defines you.

We encourage you to share them, post them where you can see them everyday and encourage others to participate in the process!

# YOUR GUIDING PRINCIPLES

## STEP 1:

Words, phrases, and quotes are a great place to start to define your specific guiding principles. Use the columns as instructed below to get dialed in on who you are and what defines you.

**INFLUENTIAL PEOPLE  
OR MENTORS**

**WORDS THAT  
DESCRIBE THEM**

**WORDS YOU WANT TO  
DESCRIBE YOU**

**STEP 2: CIRCLE THE WORDS ABOVE THAT RESONATE THE GREATEST WITHIN YOU**

# YOUR GUIDING PRINCIPLES STEP 3:

USING THE TOP 5-10 WORDS CIRCLED IN STEP 2, USE THIS SPACE TO START WORKING ON A GUIDING PRINCIPLES STATEMENT. THE GOAL OF THIS STATEMENT IS TO CAPTURE THE PRINCIPLES THAT MEAN SOMETHING VERY DEEP TO YOU. THIS PRINCIPLE STATEMENT SHOULD BE SHORT AND CONCISE WITH THE INTENT THAT EVEN UNDER THE MOST STRESSFUL CIRCUMSTANCES YOU COULD GET IT OUT VERBALLY. SHOOT FOR 1-2 SENTENCES INITIALLY AND FOCUS IT DOWN AS MUCH AS POSSIBLE. IT COULD BE FOCUSED ALL THE WAY DOWN TO A FEW WORDS IF THAT FEELS RIGHT!



## **HUMAN PERFORMANCE FOR THE FIREGROUND**

**GROW YOUR FIREFIGHTER SKILLS WITH IMMEDIATE TRAINING  
RESOURCES & KNOW YOU'RE READY FOR THE CALL**

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